

Utthunga Widens Services Portfolio in US With A Strong Focus on Sensor Engineering Services

Houston, 20 April, 2021 – In response to increased demand for its sensor engineering services, Utthunga Technologies, the India based Product Engineering and Industrial Solutions Company, announced that it is widening its services portfolio in the US. The company sees this increased focus from sensors OEMs as well as other industrial OEMs as a part of the broader digitalization/Industrie 4.0 trend in Industrial Automation. Sensor engineering services, along with other services such as cloud and digital engineering will enable Utthunga to increase product development activities in US. The decision to increase sales and engineering resource pool in the United States is aligned with the company's strategic direction to increase its footprint in North America.



Utthunga already has a strong presence in the US with an immense customer base in the industrial OEM sector for its world-class product engineering services and IIoT solutions. To further strengthen its sensor engineering capabilities, Utthunga is seeking to take advantage of the strong sales and market demand for variety of smart sensors, low-powered sensors, digital sensors (beyond the analog 4-20 mA types), and also energy harvesting sensors as a healthy sign for the fast maturing digital ecosystem in industries.

Mr. Jegajith, Embedded Practice Head at Utthunga said, "We have been analysing the demand for sensor engineering services for some time now. US has been a strong market for our embedded product engineering services. We are anticipating huge growth in the near and long term in the US/Canada. Riding on our past success in the area, it was about time for us to scale our efforts to serve our existing customers deeper as well as cater to new customers. With a deep sensor engineering portfolio and the demand fuelled of digitalization, Utthunga is very well placed to partner with our customers more closely. We will continue a strong focus on innovation to design top notch products for our customers."

Utthunga will grow its local engineering team as well as the salesforce to cater to the customer demands. Currently, the majority of the development activities are handled at its headquarter in Bangalore, India. The initial sectors of interest for Utthunga are industry verticals such as Process,

Motion Control, and Building Automation among others. The following services are the pillars of Utthunga's sensor engineering services:

- Design and development of hardware/firmware/algorithms for a wide class of sensors
- Protocol stack porting and certification support
- Wireless SoC development
- ATEX design and certification support
- Advanced software tool development
- Verification and validation services
- Security engineering

Utthunga is seeking to take advantage of this push by industries to adopt smart manufacturing practices. Complemented by a strong foundation in industrial connectivity and embedded engineering, Utthunga is positioned strongly to meet the customer needs in the area.

About Utthunga:

Utthunga is a Product Engineering and Industrial Solutions company. Utthunga engineers industrial-grade digital products and solutions for industrial OEMs, Industries, ISVs, and Service Providers. Utthunga provide software development, firmware & hardware development, IIoT applications, IT-OT integration, field device integration, industrial communications, security engineering and testing services to global industrial OEMs and manufacturers.

Founded in 2007, Utthunga has institutionalized agile practices to enable digital transformation for OEMs and industries. Utthunga is an ISO 9001:2015 and ISO 27001:2013 certified company, headquartered in Bangalore, India with presence in the US, Germany and Japan.

For more information on Utthunga Technologies, visit www.utthunga.com and find us on LinkedIn, YouTube, Facebook and Instagram.

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